

# Santa Margarita Catholic High School



November 3, 2017

*Caritas Christi*

Dear Potential Sponsors and Community Members,

**SMBly Required** is an extra-curricular Robotics Team at Santa Margarita Catholic High School that was founded by students in 2014 to provide opportunities to engage in STEM education applications. Male and female students from all grade levels have the unique experience of working together as an engineering and business team to design, build, and program robots to participate in VEX Robotics and FIRST Robotics Competitions (FRC) at regional, national, and world levels each year. Led by professional volunteer mentors, students learn the engineering design process, programming skills, CAD programs, metal fabrication, circuitry, machine skills and safety, and many other engineering and technical skills through hands-on experience. Additionally, team members are involved in various business tasks to ensure successful production such as fundraising, program management, marketing, as well as community outreach. Team members are challenged to grow essential life skills in areas of time/project management, effective teamwork and communication, creative problem solving, and perseverance.

This is an exciting time to be part of our growing, ambitious robotics team of over 25 talented members. **SMBly Required** is considered an “emerging team” in the FRC and VEX worlds, yet we have won awards at nearly every competition we have attended including 3 Judge’s Awards, 2 Design Awards, the **2015 FRC Rookie All-Star Award** (earning an invitation to the World Championship), and the **Matt Grob Innovation Award** (\$10,000 grant) sponsored by Qualcomm in 2016. Students have gained valuable skills and experience that have earned several paid summer internships, college scholarships, and acceptances into highly-ranked college engineering programs such as UCLA, Cal Poly SLO and Pomona, UCSD, and USD. Current seniors are applying for various college scholarships worth up to \$20,000 because of being involved in robotics and FRC during high school. Our team is also dedicated to promoting interest in STEM fields by providing outreach programs to local middle schools and the Boys and Girls Club of Santa Ana.

Our team goals for the 2017-18 school year are: 1) Attend two regional robotics tournaments, 2) Qualify for FRC World Championships, 3) Acquire resources to do all manufacturing “in-house”, 4) Attain additional volunteer mentors, and 5) Expand our outreach to support local middle school robotics teams. **SMBly Required is a self-funded team and we are seeking sponsorships, gifts in-kind, and professional volunteer mentors to help us achieve our goals and expected budget of \$60,000. Please consider supporting our efforts and growth in any of the following ways:**

- **BE A SPONSOR:** Provide funds to help offset costs for competition entrance fees and pit equipment, costly robotics parts, machinery, student training workshops, building materials, transportation and other vital team needs.
- **UNDERWRITE OR DONATE GOODS & SERVICES:** Provide funds for or donate needed items such as machinery, robotics parts, tools, workshop supplies, signage/banners OR services such as nightly meals for students during January build season and at competitions, use of machinery/tools, transportation to competitions.
- **BE A MENTOR:** Commit time to mentoring our team through the engineering process by sharing your skills in the following areas: electrical, mechanical, programming, fabrication, safe tool usage, marketing, sponsorship, or grant writing.

If you are interested in contributing to the continued success of **SMBly Required** and helping us become one of South Orange County’s “All-Star” robotics teams by furthering our students’ STEM education and technical/professional development, **please review the following opportunities and return your commitment in the enclosed envelope or contact our Program Director, Jason Lawrence at [lawrencej@smhs.org](mailto:lawrencej@smhs.org) (989) 573-2612.** We are grateful for all levels of sponsorship and want to recognize businesses and individuals who support **SMBly Required** as widely as possible in our community and at events during the 2017-18 school year. Deadline to have name/logo included on print collateral materials is **DECEMBER 4, 2017**. We appreciate your consideration of our requests and potential support of our dedicated students. Federal Tax ID: #33-0235681



Kind regards,  
Jason Lawrence  
SMCHS Robotics Director, Physical Sciences  
[lawrencej@smhs.org](mailto:lawrencej@smhs.org)  
*Caritas Christi*

*Accredited by Western Association of Schools and Colleges and Western Catholic Education Association  
International Baccalaureate World School • National Catholic Education Association*

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\* PLEASE COMPLETE AND RETURN FORM BY DECEMBER 4, 2017 and/or CONTACT JASON LAWRENCE REGARDING MENTORING, DONATING GOODS OR SERVICES, OR CORPORATE MATCHING GIFTS.

**UNDERWRITING OPPORTUNITIES:**

<b>\$2,000 (each)</b>	<b>\$1,000 (each)</b>	<b>\$500 (each)</b>	<b>\$250 (each)</b>	<b>\$100 (each)</b>
*CNC Routing Table	*Tools & Machinery *Tournament fees	*Team meals *Transportation	*Raw materials *Team T-shirts	*Team Signage *Pit Accessories

PRICE	SPONSORSHIP LEVEL BENEFITS
<b>Under \$500</b>	<b>Aluminum Level</b> - Business or individual name recognition on SMBly Required team website (2017-18 school year) and in SM Eagle Update e-Newsletter during build and competition season (Jan-Mar. 2018).
<b>\$500 +</b>	<b>Silver Level</b> - Business or individual name will be recognized on our Team Sponsor Banner posted on SMCHS campus (Jan.-June 2018), Social Media mentions during season, plus ALL previous level benefits.
<b>\$1,500 +</b>	<b>Gold Level</b> – Logo/Name on team T-shirts, recognition on event signage at competitions and community events, small logo added to Team Sponsor Banner, plus ALL previous level benefits.
<b>\$3,000 +</b>	<b>Platinum Level</b> – Business logo displayed on FRC competition robot and “Scotty” robot used at SM pep rallies and major sports events, medium logo added to Team Sponsor Banner, plus ALL previous level benefits.
<b>\$7,000 +</b>	<b>Diamond Level</b> - Name announced as a “Diamond Sponsor for SMBly Required” team at all robotics competitions, Tee Sponsor Signage at SMCHS Eagle Classic Golf Tournament (March 2018), large logo added to Team Sponsor Banner, plus ALL previous level benefits.

**GIFTS IN-KIND:**

Please visit our team website <https://smblyrequired.com/> for a “Wish List” of specific goods and services we are in need of.

<b>DONOR INFORMATION (Required):</b>	
___ SMCHS Family ___ Business ___ SMCHS Faculty/Staff ___ SMCHS Alumni Other: _____	
Donor Name: _____	
Donor Recognition Name: (print name <b>EXACTLY</b> as you would like it to appear in recognition publications if different than above): _____	
Mailing address (for tax purposes): Street: _____	
City: _____ State: _____ Zip Code: _____	
Home Phone: _____	Business Phone: _____ Cell Phone: _____
Email: _____	
*Donor Signature: _____	Date: _____
<b>SPONSORSHIP, UNDERWRITING &amp; DONATIONS SELECTION:</b>	
Sponsorship Level: _____	Total Amount: \$ _____
Underwriting Item(s): _____	
Underwriting Total Amount: \$ _____	
Goods or Services Donated: _____	
Donor’s Fair Market Value (Required): \$ _____ List restrictions: _____	
<b>PAYMENT OPTIONS:</b>	
Check Payable to SMCHS, Check # _____ Credit Card: ___ Visa ___ MasterCard ___ AMEX	
Name of Card Holder: _____	
CC Number: _____	Exp. Date ___/___/___ Security Code: _____
Card Billing Address (if different from above): Street: _____	
City: _____ State: _____ Zip Code: _____	
<b>Donor Signature:</b> (required)	<b>Date:</b> _____

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